



## Joshua Reach

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### Professional Profile

Strong graphic design concept, layout and production primarily for print  
Expansive amount of passion and knowledge of current social media trends  
Excellent experience in the following programs on PC and MAC platforms:  
Adobe CS5®; Illustrator, Photoshop and InDesign, Flash, Dreamweaver

### Education

2008–2010 | **The Art Institute of Phoenix**, Phoenix, Arizona  
*Bachelor of Arts in Graphic Design.*

2006–2008 | **Mohawk Valley Community College**, Utica, New York  
*Associate of Applied Science Degree in Graphic Design*

2004–2006 | **Delaware BOCES**, Sidney Center, New York  
*New York State Graphic Design Certificate*

### Career Related Experience

2010–Present | **Desert Schools Federal Credit Union**, Phoenix, Arizona;  
*Graphic Designer*, in-house marketing designer for promotional, informational and partnerships of Arizona's largest credit union

2010 | **The Art Institute of Phoenix**, Phoenix, Arizona;  
*Graphic Designer*, working with an in-house team creating promotional design work for scholarships, events and media geared towards prospective students

2008–2010 | **Officemax, Impress® Print & Document Services**, Glendale, Arizona;  
*Print and Copy Associate*, design and printing services for the Arrowhead area, providing customers with visually appealing solutions for their small businesses

2006–2008 | **Mohawk Valley Community College - Events Office**, Utica, New York;  
*Graphic Designer / Student Worker*, print design for college concerts, performances and movies  
Assisted in set-up for concerts and events, from selling tickets to setting up the stage

### Clubs and Organizations

2010–Present | **Alpha Beta Kappa Honor Society**, Alpha Delta Chapter;  
*Student Member*, national honor member of America's private post-secondary colleges

2009–2010 | **rAd Club**, The Art Institute of Phoenix;  
*Student Member*, The Art Institute of Phoenix design and advertising organization

2009 | **Phoenix Design Week**, Phoenix, Arizona;  
*Art Institute Student Representative*, initiated involvement of The Art Institute student body

2006–Present | **National Technical Honor Society**, NTHS;  
*Student Member*, America's highest award for excellence in career and technical education

2008–2009 | **American Institute of Graphic Arts, AIGA**, MVCC Chapter;  
*Student Member*, leading graphic design organization for professionals and higher education

### Volunteer Work

2011–Present | **Lucky Paws Animal Shelter**, Scottsdale, Arizona;  
*Volunteer* with events and monthly dog walking (a no-kill shelter)

2010 | **2010 AAFMP ADDY Awards**, Phoenix, Arizona;  
*Student Volunteer* for setup and takedown of event, as well as handing out the awards

2009 | **Miles for Melons**, Phoenix, Arizona;  
*Logo and Promo* Design for Three Day Breast Cancer Walk team

### Recognition

2011 | **Extended Remix Art Show**; Phoenix, Arizona  
Featured local album art in the Modern Phoenix Extended Remix show

2010 | **The Art Institute of Phoenix Featured Student Work**; Phoenix, Arizona  
Featured work in displays across campus, from product marker renderings to package design

2008 | **City of Utica Logo Design, First Place, Winning Design**; Utica, New York  
Contest among 30 students for current city logo, winning design is used by the city