



Joshua Reach

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Professional Profile

Strong graphic design concept, layout and computer production for print & web
Vast amount of knowledge in social media integration for promotion and consumer insight
Excellent experience in the following programs on PC and MAC platforms:
Adobe CS5[®]; Illustrator, Photoshop and InDesign, Flash, Dreamweaver, Quark[®] Xpress

Education

2008–Present | **The Art Institute of Phoenix**, Phoenix, Arizona
Bachelor of Arts in Graphic Design. Expected graduation: September 2010

2006–2008 | **Mohawk Valley Community College**, Utica, New York
Associate of Applied Science Degree in Graphic Design

2004–2006 | **Delaware BOCES**, Sidney Center, New York
New York State Graphic Design Certificate

Career Related Experience

2010–Present | **The Art Institute of Phoenix**, Phoenix, Arizona;
Graphic Designer, promotional design work for scholarships, events and media geared towards prospective students

2008–Present | **Officemax, Impress[®] Print & Document Services**, Glendale, Arizona;
Print and Copy Associate, design and printing services for the Arrowhead area, providing customers with visually appealing solutions for their small businesses

2007–2009 | **The Central New York Showcase**, Oneida, New York;
Graphic Designer, promotional design for music artists and entertainers across the United States

2006–2008 | **Mohawk Valley Community College - Events Office**, Utica, New York;
Graphic Designer / Student Worker, print design for college concerts, performances and movies
Assisted in set-up for concerts and events, from selling tickets to setting up the stage

Clubs and Organizations

2010–Present | **Alpha Beta Kappa Honor Society**, Alpha Delta Chapter;
Student Member, national honor member of America's private post-secondary colleges

2009–Present | **rAd Club**, The Art Institute of Phoenix;
Student Member, The Art Institute of Phoenix design and advertising organization

2009 | **Phoenix Design Week**, Phoenix, Arizona;
Art Institute Student Representative, initiated involvement of The Art Institute student body

2006–Present | **National Technical Honor Society**, NTHS;
Student Member, America's highest award for excellence in career and technical education

2008–2009 | **American Institute of Graphic Arts, AIGA**, MVCC Chapter;
Student Member, leading graphic design organization for professionals and higher education

Volunteer Work

2010 | **2010 AAFMP ADDY Awards**, Phoenix, Arizona;
Student Volunteer for setup and takedown of event, as well as handing out the awards

2009 | **Miles for Melons**, Phoenix, Arizona;
Logo and Promo Design for Three Day Breast Cancer Walk team

2006 | **Flood Recovery**, Walton, New York;
Recovery Volunteer for local families devastated by the Northeast Flood of 2006

Recognition

2009 | **The Art Institute of Phoenix Featured Student Work**; Phoenix, Arizona
Featured work in displays across campus, from product marker renderings to package design

2008 | **SUNY Chancellor's Award for Student Excellence**; Utica, New York
Highest academic excellence student honor for State University of New York Colleges

2008 | **City of Utica Logo Design, First Place, Winning Design**; Utica, New York
Contest among 30 students for current city logo, winning design is used by the city